

Plastic

Salling Group considers plastic a useful and valuable resource, as long as it is used, reused or recycled in a sustainable and appropriate way. E.g., plastic is great when it comes to secure freshness of products, durability in stores and households, but also to help us reach the UN stated objective of halving food waste which Salling Group has committed itself to.

However, plastic waste has increasingly become a severe problem particularly in the oceans, and plastic's role in the circular economy is far from being used to its potential. Thus Salling Group wants to contribute to reducing plastic pollution and to support progress in reuse and recycling of plastic, so that it will not end up in nature.

Our commitment:

- We strive to reuse or recycle all plastic and enable customers and partners to do the same.

Our ambition:

We strive to

- Use LESS plastic and other packaging materials
- Secure BETTER reuse and recycling of plastic
- Provide MORE information and choice to customers

Our target:

- All transport plastic is reused or recycled by 2020
- 100 % recyclable or compostable PL packaging by 2023
- Single-use plastics are phased out by 2021
- Intentional use of microplastics in private label items to be phased out