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## **Palm oil**

When making decisions, environmental factors and responsible production are always taken into consideration. With palm oil we have a clear aim, namely that palm oil contained in our private label food products should be sustainable before the end of 2018.

### **Our aim**

- All palm oil used in our private label products should be sustainable
- Increase awareness about environmental degradation and climate change
- Empower customers to make responsible choices

### **Our effort**

- Change procurement strategy for private label products containing palm oil.
- Increase the availability of certified palm oil and increase interest among producers by changing our procurement policy
- Monitor our private label producers throughout the transition period

### **Our target**

- To use mass balanced, but preferably segregated palm oil in our food and nonfood private label products
- To use only segregated palm oil in our private label food products by the end of 2018