

25.03.2019

Palm oil

When making decisions, environmental factors and responsible production are always taken into consideration. With palm oil we have a clear aim, namely that palm oil contained in our private label products should always be sustainable.

Our aim

- All palm oil used in our private label products should be sustainable
- Increase awareness about environmental degradation and climate change
- Empower customers to make responsible choices

Our effort

- Increase the availability of certified palm oil and increase interest among producers to use only certified sustainably produced palm oil
- Monitor our private label producers

Our target

- To use mass balanced, but preferably segregated, palm oil in our nonfood private label products
- To use only segregated palm oil, or better, in our private label food products